

**RESPONSE UNDER 37 C.F.R. 1.116 - EXPEDITED  
PROCEDURE - EXAMINING GROUP 2176**

Attorney Docket No.: 5577-115CX

**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**In re: Application of  
Nguyen et al.

)

Examiner: T. Huynh

)

Serial No.: 09/207,945

)

Group Art Unit: 2176

)

Filed: December 09, 1998

)

Date: January 3, 2003

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
ASSOCIATING DYNAMICALLY GENERATED WEB PAGE CONTENT WITH  
WEB SITE VISITORS

**RESPONSE TO FINAL ACTION  
PURSUANT TO 37 C.F.R. § 1.116**

Box AF  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

This Response is responsive to the Final Office Action (the "Final Action")  
mailed November 5, 2002.

**REMARKS**

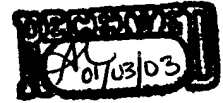
Claims 1-4, 6-13, 15-17, 19-23, 25-32, 34-36, 38-42, 44-51, 53-55 and 57 are  
pending and stand rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent  
No. 5,999,912 to Wodarz et al. ("Wodarz") in view of U.S. Patent No. 6,178,461 to Chan et  
al. ("Chan"), U.S. Patent No. 6,108,637 to Blumenau et al. ("Blumenau"), and U.S. Patent  
No. 6,311,211 to Shaw et al. ("Shaw").

In the Final Action, the Rule 131 Declarations filed on October 28, 2002, have  
been deemed ineffective to overcome Chan as prior art. Applicants respectfully submit that  
the Rule 131 Declarations, filed on October 28, 2002, do in fact establish at least conception  
of the invention prior to the effective date of Chan, and that the Declaration of the  
undersigned attorney, submitted herewith, does in fact establish that the present invention  
was conceived and diligently pursued from prior to the effective date of Chan until  
constructively reduced to practice.

## MYERS BIGEL SIBLEY &amp; SAJOVEC, P.A.

Patent Attorneys  
111 Corning Road, Suite 250  
P.O. Box 37428  
Raleigh, NC 27627  
919-854-1400  
Facsimile 919-854-1401

Official

TELECOPIER TRANSMISSION  
COVER SHEET

Date: January 3, 2003

File Number: 5577-115CX

Telecopier No.: (703) 746-7238

Telephone No.:

To: Group 2178  
United States Patent and Trademark Office

From: Needham James Boddie, II, Esq.

Number of Pages: 12

Return fax to: Michele

If there is a problem with this transmission, please call (919) 854-1400.  
Our fax number is (919) 854-1401.

Confidentiality Note

The information contained in this facsimile message is legally privileged and confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient, you are hereby prohibited. If you have received this telecopy in error, please immediately notify us by telephone and return the original message to us at the address above via the United States Postal Service. THANK YOU.